

## NAMING OF FACILITIES

Definition:

“Facility” means a building, room, interior or exterior space, garden, street, athletic fields or other areas owned, operated or controlled by the college.

Policy:

The Board shall approve the names or designations of facilities of the college for other than their functions. Such names or designations shall be appropriately displayed. Commitments regarding naming shall not be made to donors or non-donor honorees prior to approval of the proposal for naming.

The well being and benefit to the college in selecting a name for a facility shall be paramount in all naming decisions. A facility will be named for an individual or entity that exemplifies the values and vision consistent with those of the college and which will foster the public trust in the college, its employees and students. The Board will generally not name buildings for living political figures or for current employees of the college except as the result of a donation made pursuant to previously approved criteria.

Based on recommendations of the President, the board will approve the minimum donation rates for naming opportunities for facilities. All rates must be reviewed at least every three years by the board. Donations for naming opportunities may be made in cash, publicly traded securities or other easily liquidated assets or a legally binding pledge and should be paid within five years of the naming of the facility unless other arrangements are made. A portion of the gift may be in the form of an irrevocable trust or a contractual bequest.

Naming opportunities in exchange for donations shall be for a minimum term set forth in writing. However, the board reserves the right to remove or revise a facility name if the board deems it appropriate to demolish, reconstruct, rebuild or significantly alter the purpose, use or functionality of the facility. In such circumstance, the college will undertake reasonable efforts to contact the donor, its heirs, successors or assigns in advance of consideration of a potential change in name. If the board removes or revises a facility name for reasons set forth in this paragraph, the board will name an alternate facility for the donor or, if that is not practicable, shall honor the donor by other means.

The board reserves the right to remove or revise a facility name in the event of any of the following:

1. a donation commitment is not fulfilled pursuant to the terms of the commitment,
2. the person for whom the facility is named (or, if named for an entity, a principal of the entity) is charged with, arrested for or convicted of a felony or any crime of moral turpitude,
3. the person or entity (or principal thereof) for whom the facility is named does not possess, in the view of the board, the positive public image and demonstrated integrity that will continue to foster a high degree of public trust in the college, its employees and students.

The board shall, on all determinations based on charges and arrests for felonies and crimes of moral turpitude, give due respect for the jurisprudential presumption of innocence while also recognizing that it is not required to do so by law or contract.

Agreements to name a facility as the result of a donation must be in writing and must be consistent with this and other applicable board policies.

The Board requires that the following information be submitted:

1. Current and proposed name of facility
2. Justification, including the nature and duration of the individual's affiliation with the college.
3. If the naming is a stipulation of the gift, the request must explain the proposed arrangement.

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